



Taste US! Culinary Festival 2005 Participation Form

(Please send completed form by **March 1, 2005** to Roselynn Pucan-Meagor
by e-mail at roselynn.pucan@usda.gov or by fax at 416 646 1389)

Name of Cooperator/Partner: _____

Name of Contact Person: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone: _____ **Fax:** _____

Email: _____

Cooperator/Partner is: ___ New-to-Export ___ New-to-Canada ___ Old-to-Market

Current Cooperator Representation in Canada: Yes ___ No ___
(If yes, please provide name and contact information):

1) Please indicate the Taste US! Culinary Festival component that you are interested in participating in:

___ Regional Cuisine Tasting Stations (Regions to be showcased TBD)

___ Chef Competition (with local area culinary schools)

___ New Product Showcase (Tabletop display)

2) Products to be promoted during the Taste US! Culinary Festival (this should include descriptive language and mention of significant features). Attach a separate sheet if necessary.

3) Please indicate the most important end-users for the products to be promoted (rank in order of importance):

- ___ Retail Grocery (consumer packaging)
___ Food Service (Hotel, Restaurant and Institutional)
___ Food Manufacturers (ingredient buyers)
___ Other (please specify): _____

4) Choose one or all of the following categories to describe your products:

- ___ Fresh/Chilled ___ Frozen
___ Shelf Stable ___ Bulk
___ Other (please specify): _____

5) Objectives in Canada (check all that apply):

- | | Very Important | Important | Less Important |
|--|----------------|-----------|----------------|
| a. Finding National Sales Representation | ___ | ___ | ___ |
| b. Finding Regional Sales Representation | ___ | ___ | ___ |
| c. Finding/Expanding Direct Buyer Contacts | ___ | ___ | ___ |
| d. Finding/Expanding Licensee Contacts | ___ | ___ | ___ |
| e. Finding Joint Venture Partner | ___ | ___ | ___ |
| f. Product testing/ market research | ___ | ___ | ___ |
| g. Other (please specify): _____ | | | |

6) Who are your principal competitors in Canada?

If you have any questions or need further information, please contact FAS Canada:

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